



PRIVACY NOTICE

At Cyber adAPT, Inc. we care deeply about privacy, security, and online safety, all of which are a significant part of our essential mission. This privacy notice provides information about how we collect, use, and share your personal information and it applies to the personal information we obtain from you through our websites, products, services and web-based applications.

WHAT PERSONAL INFORMATION WE COLLECT

To run our business and offer you our products and services, we may require access to a wide variety of information, including personal information. Personal information is any information about an identified or identifiable individual. The following are examples of personal information that we may collect directly from you, as well as automatically when you use of our products and services.

When you interact with us, we may collect directly from you the following types of personal information:

- Contact information (such as name, email address, mailing address, and phone number) that we use to communicate with you about the products and services you purchased. With your consent, we may also contact you with updates and information about our products and services;
- Account log-in credentials, to allow you access to our services.

When we provide our products and services, we may automatically collect personal information about your interactions with the products and services, as well as from the devices where our products and services are installed. For example, we may collect:

- Details about the computers, devices, applications and networks which may include your IP address, your device ID, network information and other content that triggered an alarm, such as URLs or domain names of websites you visit;
- Metadata designed to support an investigation about an alarm, including your network traffic, the DNS lookups, data about websites visited, emails and communications between servers; and
- When you use our products and services to protect a mobile device, we may collect geolocation data of the device on which the product/service is installed, in order to carry out the functionality of such products and services.

When you visit our website or use our products and services, we may also collect other information related to your interactions with us. This type of usage data is collected automatically from your browser or mobile or network devices through the use of systems or technology such as cookies or web beacons. The information we collect may include your: IP address; device ID, browser type and version; preferred language; geographic location using IP address or the GPS, wireless, or Bluetooth technology on your device; operating system and computer platform; purchase history; the referring URL to, though, and from our site, including date and time; products you viewed or searched for; and areas of our site that you visited. We may also log the length of time of your visit and the number of times you visited and/or certain aspects of your use of our products and services and may assign you one or more unique identifiers to help identify you on future visits.

This information allows us to understand how you use our website and products/services, so we can tailor your experience to your preferences and improve our products. You can disable the use of cookies on your browser, but this may limit your experience on our website.

HOW WE USE YOUR PERSONAL INFORMATION

We may use your personal information for the following reasons:

- Provide our products and services, including our website, and improve them over time;
- Protect you against risks from hackers, malware, spyware, and other forms of unauthorized access to your data and systems, by analyzing data sent to and from your device(s) to isolate and identify threats, vulnerabilities, suspicious activity, and attacks;
- Adapt products and services to respond to allow for new threats;
- Analyze how you use our products and services to customize your preferences;
- Personalize and manage our relationship with you, including new products or services that may be of interest to you or to provide customer support;
- Establish and manage your accounts with us;
- Investigate, respond to, and manage inquiries or events;
- Prevent, detect, identify, investigate, respond, and protect against potential or actual claims, liabilities, prohibited behavior, and criminal activity;
- Work with and respond to law enforcement and regulators; and
- Research matters relating to our business such as security threats and vulnerabilities.

SHARING PERSONAL INFORMATION

We only share your personal information with third parties to facilitate our provision of products and services or when required by law. In particular, we may share your personal information with:

- Authorized service providers who perform services for us (including cloud services, data storage, sales, marketing, investigations, payment processing, customer support, and bill collection). We only share information that is needed for the purposes of our agreements with the service providers and they are contractually bound to comply with privacy and security standards at least as stringent as the terms of this privacy notice.
- If we believe disclosure is necessary and appropriate to prevent physical, financial or other harm, injury or loss, including to protect against fraud or credit risk.
- To regulatory authorities, as instructed or required by those authorities or applicable laws, or in relation to a legal activity, such as in response to a subpoena or investigating suspected illicit activity (including identifying those who use our services for illegal activities). We reserve the right to report to law enforcement agencies activities that we in good faith believe to be illegal.
- If we decide to sell, buy, merge or otherwise reorganize the business, such a transaction may involve the disclosure of personal information to prospective or actual purchasers, or the receipt of such information from sellers and we require appropriate protection for personal information in these types of transactions.
- With your consent, should we want to share your personal information other than as permitted or described above, we will inform you about such intended sharing and provide you with a choice to opt in to such sharing and you may choose to instruct us not to share the information.

We do not sell your personal information and do not share your personal information with non-affiliated third parties for their own marketing use, without your permission.

Do Not Track Disclosure: Our site does not respond to Do Not Track signals. You may, however, disable certain tracking capabilities, by disabling cookies on your browser. For more information about Do Not Track signals, please visit www.allaboutdnt.com.

STORAGE AND RETENTION

The data we collect may be stored and processed in servers located in the United States and Canada. Please note that the laws of United States apply to your personal information stored in the United States and the laws of Canada apply to any personal information stored in Canada. We may also store the data on servers located in your jurisdiction.

We will not retain personal information longer than necessary to fulfill the purposes for which it is collected. For example, if you are a customer or user of our products and services, we will keep your personal information for as long as you are a customer or user or for as long as we have another business purpose to do so, subject to other contractual provisions that we may have in place with you to keep such information for a shorter time. In any event we will not retain your personal information longer than is required or permitted by law.

SECURITY MEASURES

Our mission is to protect users of our products and services from the risks of attack, disruption, and unauthorized access to their electronic information and activities. Our security products and services are designed to help protect you from these risks.

To protect your personal information we collect and process, we use administrative, organizational, technical and physical safeguards against unlawful access, misuse, accidental loss, destruction and alteration of any personal information. Our security controls are designed to maintain an appropriate level of data confidentiality, integrity, and availability in accordance with the sensitivity of the information we collect and process. We regularly test our website, data centers, systems and other assets for security vulnerabilities.

YOUR RIGHTS

You may have access to your personal information we have about you, you may request that we change it or you may request that we delete it. We will collaborate with our customers to provide you with access and to correct the personal information we may have about you. Alternatively, you may request access or changes to your personal information or you may ask we delete it, in accordance with applicable laws by contacting us at privacy@cyberadapt.com. Please note that we may require additional personal information from you in order to identify your personal information. We will respond to your request within 30 days and where we cannot fulfill your request, we will provide you the reasons for our refusal.

CHILDREN

Unless otherwise indicated, our websites, products and services are not intended for use by children under the age of 18.

INTERNATIONAL TRANSFER

We are headquartered in the United States and have operations and service providers in the United States and throughout the world. As such, we and our service providers may transfer your personal information or access it in jurisdictions that may not provide equivalent levels of data protection as your home jurisdiction. When your personal information is transferred across borders, we will take steps to ensure that it receives an adequate level of protection in the jurisdictions in which we process it.

LINKS TO OTHER WEBSITES

Our site may contain links to other websites for your convenience and information. These websites may be operated by companies not affiliated with us. The personal information they collect will be subject to their own privacy policies or notices, which we strongly suggest you review if you visit those websites.

CONTACT US

If you have questions or concerns regarding this privacy notice or would like to update information we have about you or your preferences, please contact us by email at privacy@cyberadapt.com.

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